

GEOFF REINHARD

Geoff Reinhard is a photographer based in East Hampton, NY.

Originally from Chicago, Geoff has a degree in architecture from the University of Southern California and attended the prestigious Portfolio Center in Atlanta. He began his creative career in advertising in São Paulo, Brazil eventually arriving on Madison Avenue where he created award winning multi-media campaigns for clients including HBO, Nike, Grey Goose, Tommy Hilfiger, Johnson & Johnson and the City of New York.

As a visual storyteller, his experiences in both photojournalism and advertising have greatly influenced his photographic style. His work balances pop culture and real moments resulting in a colorful body of work that illustrates an awareness of the mundane, a whimsical wink and underlying sense of humor. Living on the East End of Long Island, his eye is drawn to the ever-changing light against the landscape and the sea, with many of his large format works capturing the quiet beautiful moments of it all.

He is a contributing photographer for Hamptons magazine and his work is part of private collections in New York City, The Hamptons, Palm Beach, Los Angeles, Boston, London, France and Switzerland.