



GUSTAVO TEN HOEVER: *TRUE SOUTH*

May 6 – June 15, 2017

Artist's Reception: Saturday, May 6, 2017, 6 - 8PM

Champagne Brunch: Sunday, May 7, 2017, 11-2PM

ARC Fine Art is pleased to announce *True South*, an exhibition of photographs by Gustavo Ten Hoever. This is the artist's third solo exhibition with the gallery, following *El Romantico* and *La Madreselva* in 2012 and 2010 respectively. *True South* will open on May 6th with an artist's reception from 6 to 8 pm and will be on view until June 15th.

Gustavo Ten Hoever was born in Uruguay and attended photography school in Montevideo, Uruguay. He moved to New York in 1986 and is currently based in Paris. After an early and formative expedition to the Brazilian Amazon, he began shooting his first photo exhibit, *Full Moon People*, chronicling the indigenous people of this region. Since then, the artist has traveled continuously and exhibited globally. His editorial work can be seen in publications around the world, including *L'Insensé* (cover), *I-D Magazine*, *French Vogue*, *Wall Street Journal*, *US Vogue*, and *The New Yorker*. His commercial clients include Hermes, Rei Kawakubo, Persol, Dosa, Editions Gallimard, Orange, Martin Margiela, and Chaumet.

Featuring 13 chromogenic prints including one diptych, *True South* offers a glimpse into the artist's extensive travels. True south, defined as the direction towards the southern end of the axis about which the earth rotates, is more poetically described by the artist as "the direction towards the other side...and the eternity of an instant" as well as a "state of mind." The photographic images in this exhibition evoke Ten Hoever's innate ability to discover and capture on film a hidden secret or story within a place he dwells. This gift comes from his patience and openness to experience on a deeper level the people and atmosphere of the places he encounters. For Ten Hoever, travel is not defined by the destination but rather the journey that he allows to unfold. Whether in Taos, Cartagena, Pueblo Garzon, the Cyclades or Cape de Creus, the artist approaches the land and its inhabitants with a striking sensitivity rare in today's world.

The resulting images reveal Ten Hoever's spiritual quest to capture the essence of a place, a person, or a moment through compositions, which are distinguished by an unaffected interaction of nature and space, beings and objects. Through his lens, we are offered a view of nature that is at once beautiful and strange, simple and sublime. In works like *Macondo* and *With Infinite Gratitude*, viewers sense the presence of something otherworldly and draw comparisons to the surreal paintings of Dali and Henri Rousseau. In others, like *Without seeing you I can not see* and *Casa Verde*, the artist reminds us of the raw beauty of nature and its power to literally and figuratively overwhelm us. Ten Hoever works through a broad range of photographic styles and genre, and his pictures are



significantly influenced by literature and poetry. In the end, it is the calm and dreamy nature of his images that affect viewers most.

ARC Fine Art is located at 3113 Bronson Road in Fairfield, Connecticut and is open by appointment. Further inquiries, please contact Adrienne Ruger Conzelman at 203 895 9595.